



# Interfaith<sup>®</sup> Philadelphia

## CORPORATE SPONSORSHIP ..... OPPORTUNITIES .....

### OUR IMPACT AT A GLANCE



PARTNER  
WITH 500+  
CONGREGATIONS,  
ORGANIZATIONS,  
AND CORPORATIONS



EQUIP 1,000+  
ANNUALLY  
WITH TOOLS  
FOR INTERFAITH  
ENGAGEMENT

EDUCATE 300+  
YOUTH THROUGH  
PEER LEARNING  
PROGRAMS ANNUALLY



CONVENE A  
RELIGIOUS LEADERS  
COUNCIL TO BUILD  
RELATIONSHIPS  
AND ADDRESS  
SOCIAL ISSUES



CONNECT STUDENTS, STAFF,  
AND FACULTY FROM  
12 REGIONAL SEMINARIES



BUILD BRIDGES  
TO ALLEVIATE  
INTERGROUP  
TENSIONS IN  
PHILADELPHIA  
NEIGHBORHOODS

In order to promote social harmony and inter-religious understanding, Interfaith Philadelphia equips individuals and communities for interfaith engagement, builds collaborative relationships, and stands in solidarity with our diverse neighbors.

Join Interfaith Philadelphia in celebrating our region’s rich diversity. Your support furthers this bold and important work and demonstrates your commitment to *dare to understand!*

**Event Sponsorship Opportunities:**

- By sponsoring Interfaith Philadelphia’s signature events, your company will help promote interfaith awareness and understanding to a wide array of constituents.

**Program Partnership Opportunities:**

- Underwriting Interfaith Philadelphia programs that align with your mission reinforces to your employees that your organization is committed to supporting your local community.

**Employee Engagement Opportunities:**

- Engage your employees in interfaith and/or intergroup dialogue through personalized trainings and complimentary registrations for our many programs.

**PAST SPONSORS INCLUDE...**

COMCAST  
INDEPENDENCE  
BLUE CROSS  
PECO

SEPTA  
UNIVERSITY  
OF PENNSYLVANIA  
HEALTH SYSTEM

UNIVEST FINANCIAL  
WAWA  


**SPONSORSHIP PUBLICITY REACH**

- 7,000+ subscribers via email newsletters
- 2,500+ followers on social media

- Approximately 1,500 unique visitors to website per month

- Reach 200+ people through print sponsorship listings at annual events



# BECOME A SPONSOR TODAY!

## ALL SPONSORS RECEIVE THESE BENEFITS

- Corporate logo on print program for annual *Dare to Understand* Awards
- Listing in Annual Report
- Corporate logo on Interfaith Philadelphia website for 1 year

## ADDITIONAL BENEFITS BASED ON SPONSORSHIP LEVEL

### TRAILBLAZER | \$25,000+

- Receive 2 free, customized trainings or consultations
- Spotlight in Annual Report
- Highlight in quarterly sponsor newsletter
- Highlight in single sponsor communication
- Receive 10 complimentary registrations for Interfaith Philadelphia programs
- Verbal acknowledgment at annual *Dare to Understand* event
- All custom benefits

### CHANGEMAKER | \$15,000

- Receive a free, customized training or consultation
- Verbal acknowledgment at annual *Dare to Understand* event
- Spotlight in Annual Report
- Highlight in quarterly sponsor newsletter
- Receive 8 complimentary registrations for Interfaith Philadelphia programs
- All custom benefits

### INNOVATOR | \$10,000

- Verbal acknowledgment at annual *Dare to Understand* event
- Highlight in quarterly sponsor newsletter
- Support/underwrite a cohort program
- Receive 3 complimentary registrations for Interfaith Philadelphia programs
- All custom benefits

### BRIDGE-BUILDER | \$5,000

- Support/underwrite a cohort program
- Highlight in quarterly sponsor newsletter
- Choose 3 custom benefits

### FRIEND | \$2,500

- Highlight in quarterly sponsor newsletter
- Choose 3 custom benefits

### SUSTAINER | \$1,000

- Choose 2 custom benefits

### CUSTOM BENEFITS

- 2 complimentary registrations for Interfaith Philadelphia programs
- 2 social media posts/features
- 1 Week Facebook banner takeover
- Support/underwrite a one-time public program
- Thank you video from Interfaith Philadelphia leadership for marketing purposes

# WE ARE DEDICATED TO...

## EQUIPPING INDIVIDUALS WITH COMPETENCIES FOR INTERFAITH ENGAGEMENT

We are committed to being the region's expert resource for programming in diverse settings on the subject of interfaith understanding, providing individuals in all sectors with interfaith experiences, skills, and knowledge to increase understanding and improve attitudes towards our rich diversity. This work is essential to creating a stronger, more connected community, where religious diversity is not only tolerated but appreciated.

## BUILDING AUTHENTIC RELATIONSHIPS OF MUTUAL TRUST AND SOLIDARITY

We hold interfaith relationships as a priority for our community and sustain urgency around the importance and need for interfaith engagement. We facilitate strategic introductions and connect religious communities and civic leaders so they can more effectively serve their consistencies who interact inter-culturally on a daily basis. We foster honest conversations and effective collaboration, working among diverse audiences and sectors.

## ADVANCING INTERFAITH UNDERSTANDING IN THE PUBLIC SPHERE

Our tagline, *dare to understand*, challenges us to be bold in learning about one another, to dare to listen sincerely to the crying needs of our time, and to work together towards a more peaceful and equitable region. We value freedom of religious expression, honoring the myriad of ways people self-identify and orient around religion and spirituality. We strive for Philadelphia to be a place where diversity is celebrated, and religion is critical to that realization. Our efforts seek to touch diverse audiences and ensure that our impact is greater than a single event, program, or crisis.



### Interfaith Philadelphia

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